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story

bic CARPETS

CLASH CONCRETE WEEKLY, MAY 19, 2008

Museum Adds Wool Rug To Collection



Available from Concepts International, Siomas is now a part of New York's Museum of Modern Art's permanent Architecture and Design Collection.

NEW YORK—The Museum of Modern Art, here, has selected a wool rug for its permanent Architecture and Design Collection.

The rug, Siomas, has a highly accented texture woven from felled wool yarns by B.I.C., Belgian International Carpets.

It is available from Concepts International in three rug sizes plus specials, and 4-foot, 7-inch wide broadloom in four earth colors.



Bic Carpets

Made in Belgium since 1956

A combination of experience and innovation to produce carpets that are unique and with attention to quality. To produce contemporary carpets by working together with world-leading designers and architects.



New Berberi Collection

Made from the finest wool fibers from New Zealand, resulting in very durable and long wearing carpets in fashionable colors.





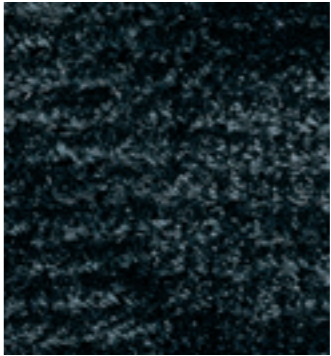
'Shadow' gives that special feeling, as Neil Armstrong described in 1969.
His step on the moon was pure magic,
a small step...a giant leap...
a sculpture, a movement,
suddenly stopped,
forever,
like in Pompeii.
Take your first step on the 'Shadow' rug
from B.I.C.-Carpets.



shadow - deep gold 3003



shadow - ghost smoke 3023



shadow - ivory black 1483



shadow - smoked grey 3004



shadow - warm grey 3037



shadow - ice 3016



shadow - seashell 3024



shadow - silver linen 3002



New 'Handmade Carpets'

Rugs are made by hand in natural fibers of wool, linen and cotton to satisfy individual wishes and needs, resulting in unique rugs, that are one of a kind...





Harmen Witte - private residence N.Brabant (NL)



It's All About Connection

"We want our home to be a haven of peace and tranquillity". This was the brief description given to us by our clients in the spring of 2010. A villa set in a mature garden in peaceful rural town in the south of Holland.

The colour scheme of the drawing- and livingroom are in relaxing beige, grege and whites and flooded with light from the large windows of the drawingroom. Both rooms are connected with a breathtaking long B.I.C. runner in Dusk 3280.

*"With a seamisly little gesture of connecting the two rooms with this carpet Harmen has made a huge impact on the way we experience the whole space". "Ultimately" Witte concludes, "you can describe my work with the simplicity that it strives to express: **It's all about connection.**"*

Harmen Witte Interieurs is specialised in high end residential interior design projects. Both on a national as international scale.

His personal approach is visible in all his projects as he finds it important that clients personalities are reflected in their home's. The collaboration between him and his clients has often deepend into friendships.

Inspirered? Please visit the photogallery on our website: www.HarmenWitte.com

Niels Maier - Soft Suite Kasteel de hoogenweerth (NL)



The Soft Suite

This suite is just 25 square meters, the most compact of all seven suites in the Castle Hoogenweerth. The area increased with 8.5 square meters by creating a sleeping platform.

The white colour provides a uniform character and spatial experience alongside a fresh and peaceful feeling. In this way the floor plan creates a tremendous sense of luxury in a very compact space.

The homogeneity is strongly carried by Quinze and Milan furniture Foam Furniture to carry out the sleek design.

The focus of the carpet of B.I.C.-Carpets is a highlight in the space, the Shadow ivory black has a soft look, however, is beautiful in colour and contrast and emphasis the straight lines of the suite.

Brunia Interiors has been an important partner, thanks to the combination of the various labels as Quinze and Milan, B.I.C.-Carpets and Mira x complemented by their network of partners offers. The quickly provide samples and network of executive parties, helped us to finalise this job.

The SOFT SUITE is designed
by Niels Maier
www.studio-n.nl

Ernst & Young Headoffice, Amsterdam (NL)



B.I.C.-Carpets on demand

The B.I.C. Sales Team operating in The Netherlands invests a lot of time in visiting architects. During the years, a large portfolio of architects prescribing B.I.C. products is built up.

One of them, the famous architect co. Merckx & Girod, prescribed different products for a new building. The architects wanted to use finished rugs for different locations.

The most impressive result is in the entrance hall, a finished rug Les frites de BIC, size 3,88 width x 24,5mtr length. Other products used are Eclipse graphite and Stone grege.





B.I.C.

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